

				
Name/Label	<i>Chris Miller</i>	<i>Amy VanCamp</i>	<i>Lance Krueger</i>	<i>Vinny Vici</i>
Age/Location	<i>34, Wisconsin</i>	<i>60, Wisconsin</i>	<i>23, Wisconsin</i>	<i>20</i>
Occupation	<i>Construction worker</i>	<i>Retired</i>	<i>Real estate agent</i>	<i>Student</i>
Type of computer User	<i>Active</i>	<i>Inactive</i>	<i>Very active</i>	<i>Very active</i>
Ultimate Goal	<i>Obtain birth certificate</i>		<i>Sell alot of property</i>	<i>Find his real parents</i>
Trigger for Action	<i>Birth of a new child</i>	<i>Death of husband</i>	<i>Selling property</i>	<i>Researching family history</i>
Why go to the web?	<i>Work schedule makes it difficult to do it in person</i>	<i>Lives too far from a townhall to drive</i>	<i>Find information about deeds quickly</i>	<i>Easier to navigate than read through papers</i>
Contextual Considerations	<i>N/A</i>	<i>Poor Sight</i>	<i>N/A</i>	<i>ADD</i>